



InnovAgroWoMed

**Live
Webinar**

AGENDA

Disruption in the agri-food sector: Sustainable scenarios after COVID-19 in the Med Region

Women empowerment and employability

June 16, 2020 - 12:00 am - 02:00 pm (Local Time)

Link to registration:

<https://2649574.site123.me/>

15 MIN

Opening session & welcome address by institutional organizations Speakers:

- **Marco MENEGUZZO**, InnovAgroWoMed Scientific Project Coordinator, CEIS University of Rome Tor Vergata
- **Soukeina BOURAOUI**, Executive Director, Center of Arab Women for Training and research (CAWTAR)
- **Fethi BEN MIMOUN**, National Authority ENI CBC MED/ENI CBC Italie-Tunisie.
- **Fabrizio PALONI**, Coordinator, Joint Technical Secretariat (JTS) ENI CBC MED Programme.

Moderator: Letizia PORTERA, InnovAgoWoMed project Coordinator (CESIE)

60 MIN

Session 1: Impact of COVID-19 lock-down on the agri-food sector. State-of-the-art: Barriers and challenges in the Mediterranean Sea basin

Speakers:

- **Nathalie COLASANTI**, Researcher, University of Rome Tor Vergata
- **Damiano PETRUZZELLA**, Member of the Mediterranean Agronomic Institute of Bari (MAIB)
- **Fatimata SOW-SIDIBE**, Head of Office for Tunisia and Morocco, World Food Program (WFP)
- **Akram ALTAHER**, General Manager of Economic and Social Development Center of Palestine
- **Elio Cutrona**, Logistics and Food Product Manager of Consorzio Libera Terra Mediterraneo Cooperativa Sociale (ONLUS)
- **Vega Díez**, Director for International Cooperation CERAI
- Testimonial of a woman entrepreneur in the agri-food sector: **Souha BEN MEHREZ**
- **Yomna EL SHERIDY**, Managing Director of Special Food Industries and President of Business Women of Egypt 21 (BWE21)

Q & A (10 MIN)

Moderator: Marco BUEMI, Sustainability and Social Innovation Manager

50 MIN

Session 2: InnovAgroWoMed presents new opportunities for economic growth and job creation in the Mediterranean Region and searches for synergies with other project initiatives.

Speakers:

- **Joumana SWEISS**, Programme officer for ENI CBC Med Branch Office for Western Mediterranean
- **Marco AMICI**, InnovAgroWoMed Project Coordinator, CEIS University of Rome Tor Vergata
- **Merna ZIADEH**, InnovAgroWoMed Project Coordinator, Palestinian business women association - ASALA
- Representatives from other connected projects:
 - **Alessandro PERNICE**, Project Coordinator, **HELIOS** - enHancing the social Inclusion Of neetS
 - **Laura CASTA**, Project Coordinator, **MEDSt@rts** - Med micro-finance support system for start-ups,
 - **Georgia KARAVANGELI**, Project Coordinator, **MEDTOWN** Co-producing social policies with SSE actors to fight poverty, inequality and social exclusion
 - **Francesca MELONI**, Communication Manager, **BESTMEDGRAPE** New business opportunities & environmental sustainability using MED GRAPE nanotechnological products,
 - **Raffaele LIBERALI**, Advisor in FacilityLive & **Fabio ROTONDI**, CEO Staff at FacilityLive **SEMED - Startup Europe Mediterranean**

Q & A (10 MIN)

Moderator: Marco AMICI, InnovAgroWoMed Project Coordinator, CEIS University of Rome Tor Vergata

10 MIN

Closing Remark

- **Raja RANTISI**, President of Palestinian Business Women Association - ASALA
- **Marco MENEGUZZO**, InnovAgroWoMed Scientific Project Coordinator, CEIS University of Rome Tor Vergata

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