



InnovAgroWoMed

Press invitation

InnovAgroWoMed Kick-off e-meeting:

June 16, 2020 – ZOOM webinar
12:00 am – 02:00 pm (Local Time)

Disruption in the agri-food sector: sustainable scenarios after covid-19 in the Med Region Women empowerment & employability

InnovAgroWoMed consortium is pleased to invite you to the project kick-off e-meeting that will take place on June 16, 2020, from 12:00 am to 02:00 pm (Local Time) via ZOOM Webinar (link: <https://2649574.site123.me/>)

InnovAgroWoMed is a 3-year project, funded at 87% by the European Union through the ENI CBC Med Program for a global amount of EUR 2,8 million euros. It aims to stimulate women's labor market participation and entrepreneurship, by harnessing the potential of the agri-food sector and showing a significant level of untapped potential for innovation and growth.

In the current international context of the sanitary crisis, **InnovAgroWoMed** kick-off e-meeting will present the innovative approach of the project allowing the implementation of alternatives and instruments to effectively participate in minimizing the impacts of the crisis on women in the agri-food sector in the 4 Mediterranean partner countries: Tunisia, Italy, Spain and Palestine.

These different alternatives and models will be meticulously exposed during this kick-off e-meeting which will give the floor to several actors of the agri-food sector such as experts, young women especially NEETs (Not in Education, Employment, or Training) and other ENI CBC Med projects.

We would be honored to have you as one of our guests!

For more information, please consult the attached press kit or contact the project's Communication Team Member Maisa Abuzaheeda via the mobile number: 0592333292 or Email: maisa@asala-pal.org

Asala – Palestine

