



CALL FOR PARTICIPANTS

“Training in Social Innovation in the Agro-food sector for women’s empowerment”

- **Description of the project**

The **InnovAgroWoMed project** aims at boosting **women labour participation and entrepreneurship**, especially for those in the NEET segment, by leveraging on the potential of the agri-food sector - an industry closely resonating with the cultural identity of the Mediterranean Basin and showing a significant level of untapped potential in terms of innovation and growth in the Mediterranean.

This **InnovAgroWoMed project** will focus on two European regions (Valencia, Spain and Sicily, Italy) and two MENA areas (Beja and Medenin in Tunisia, and Palestine), identified as suitable for the **implementation and scaling up of a sustainable value model in agri-food: Rural Social Innovation (RSI)**.

On both sides of the Mediterranean sea, there is a common trend in terms of low women empowerment and participation in the labor force. InnovAgroWoMed project aims at boosting women labor participation and entrepreneurship, by leveraging on the potential of the agri-food sector – an industry closely linked to the cultural identity of the Mediterranean region – and showing a significant level of untapped potential in terms of innovation and growth. While countries such as Spain and Italy feature comparatively high levels of growth in the agro-food sector, albeit, with very low levels of women participation, the MENA agricultural business is still fragmented, and with low women employment. InnovAgroWoMed is a 3-years project funded at 87% by the European Union under ENI CBC mediterranean Sea Basin Programme

- **Object of the call**

The objective of this call is to select 35 women to participate to the training course “Social Innovation in the Agro-food sector for women’s empowerment”. Participants will be also supported in finding a sustainable job in the agri-food sector. The training courses will be divided into two distinct paths the entrepreneurial profile (agent for creation) and the second for the employability profile (agent for transition).

Aligned with the project’s goals, to promote social inclusion and innovation within the agro-food sector, Asala collaborated with Partners (CAWTAR, Jovesolides Espana, CESIE and Universita di Roma Vergata), to implement its mission of empowering numerus rural women in food processing, food production, boost women’s labor participation, entrepreneurship and creating a sense of awareness to the role they attribute to in their local communities. The final achievements will be





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reflected as: trained women in marketable skills, Job's profile creations, Women with a sustainable job through Employment/job; Start up entrepreneurs.

- **Content of the training course**

The Palestinian Businesswomen's Association (ASALA) is pleased to call for applications for a new training program on "Social Innovation in the Agro-food sector for women's empowerment". In order to satisfy such local training needs, the training contents have been organized in modules, named as follows:

- Managerial empowerment;
- Digital empowerment;
- Fundamentals of Social Innovation;
- Sustainability dimensions;
- Community empowerment;
- Food Processing;
- Dairy products production.

For more information, click [here](#)

- **Length and organization of the training programs**

The training program will start on May 17, 2021 and will end January 2022, for 640 training hours.

The training course will be delivered by live streaming lessons / lessons in presence [**when possible - with taking into account health safety measures and distancing**]

The training course will also include study visits, laboratories, coaching program and post-training activities.

- **Who can participate?**

The training program will be addressed to:

- a. Woman aged 18-45
- b. Unemployed and not in education
- c. Resident or domiciled in Ramallah Governorate

- **Section specific requirements**

The participants will be evaluated according to the following criteria:

- a. Educational level Max point 20





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| b. Work experience | Max point 20 |
| c. Age | Max point 30 |
| d. Motivation letter | Max points 30 |

• **Section Procedure for participation**

In order to participate to the selection, the candidates will have to fill in the application form and attaching a Curriculum Vitae and a motivation letter

The selection procedure will be the following:

- The Partner appoints the Selection Commission of experts composed of 3 members
- The Commission checks the Administrative Compliance. Only 40 points / 70 points:
- the Commission [eventually] convene the candidates for an interview (interviews can be also held online) to evaluate their interest and motivation (Max points 30)
- The Commission draws up the final ranking, including:
 - The participants selected list;
 - A reserve list;

• **Section Privacy**

All data for the selected applicants will be strictly confidential

• **Section Contact:**

For more information about the training course please contact:

Email: info@asala-pal.org

Phone : 022985892

• **Section Annex**

- C.V
- Two recommendation letters
- Motivation letter
- Application form: Please apply from here

